

Pulse+ Talent.

*The platform modern talent agencies
have been waiting for.*

Communications

Bookings

Revenue Intelligence

AI-Ready

THE PROBLEM

The talent industry is being held back by its own infrastructure.

Legacy Systems

CDS Global, Mainboard and similar platforms were built for a different era. Slow, fragmented and expensive - they create friction at every step.

8-10

clicks per task

Fragmented Data

Talent, client, booking and finance data lives in separate silos. No single view. No real-time picture of your business.

0

unified dashboards

Crippling Cost






CDS alone costs an estimated £2k-£8k per month - before add-ons, integrations or support fees. You're paying a premium for friction.

£96k+

per year for CDS alone

THE SOLUTION

Purpose-built for how modern agencies actually operate.

-  **1-3 clicks vs 8-10 in legacy platforms**
Dramatically reduced operational friction across every workflow.
-  **Unified talent, client and booking data**
One platform, one version of the truth - across multiple brands.
-  **Integrated comms - email, SMS, WhatsApp**
No switching between tools mid-workflow. Everything in one place.
-  **Revenue intelligence, not just activity**
Know what's driving your business, not just what's keeping you busy.
-  **AI-ready infrastructure - built in**
Automation as an operational layer, ready to compound your gains from day one.

Part of the

Pulse+ ecosystem

Pulse+ Recruitment

LIVE

Pulse+ Communications

LIVE

Pulse+ Talent

IN BUILD

LOOK & FEEL

The agency dashboard.

Real-time bookings, revenue, castings and activity - all on one screen.

Live booking stats

24 bookings, £18.4k revenue, 5 active castings - in real time.

Today's activity

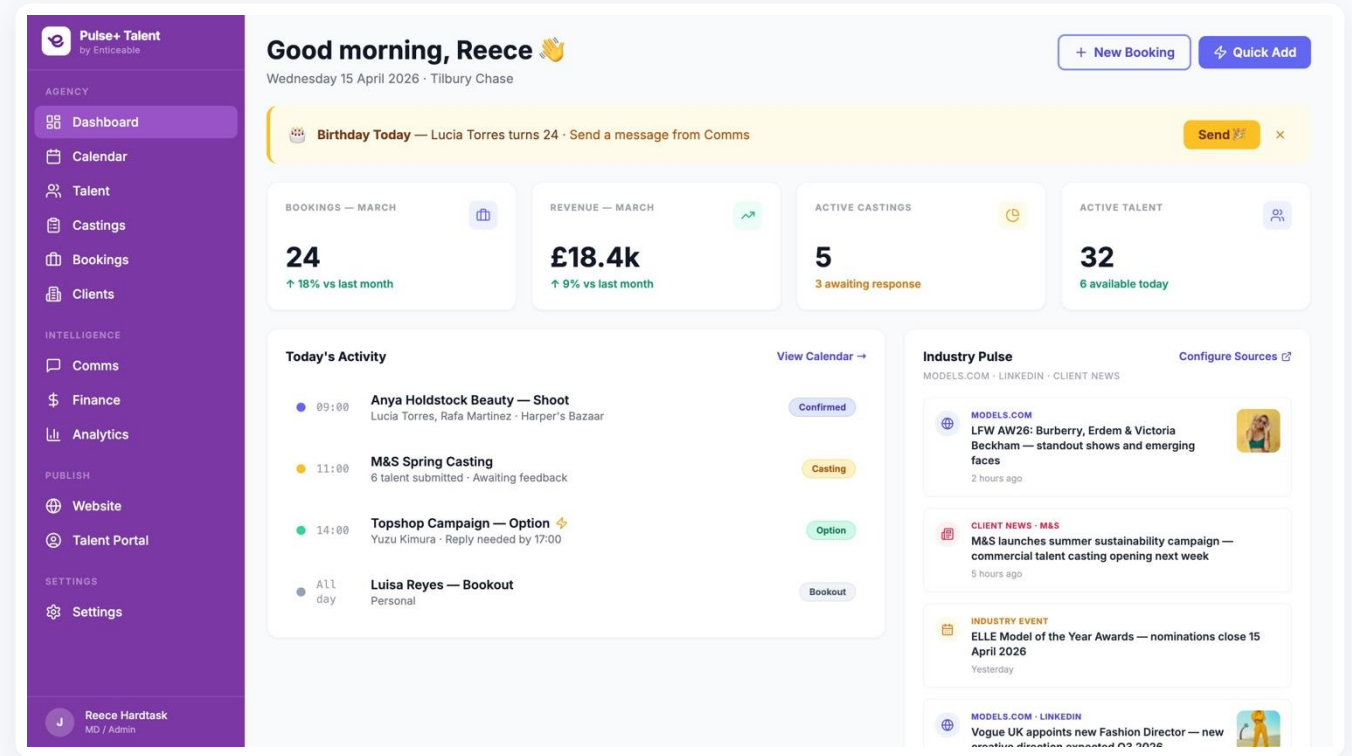
Every shoot, casting and option in one chronological view.

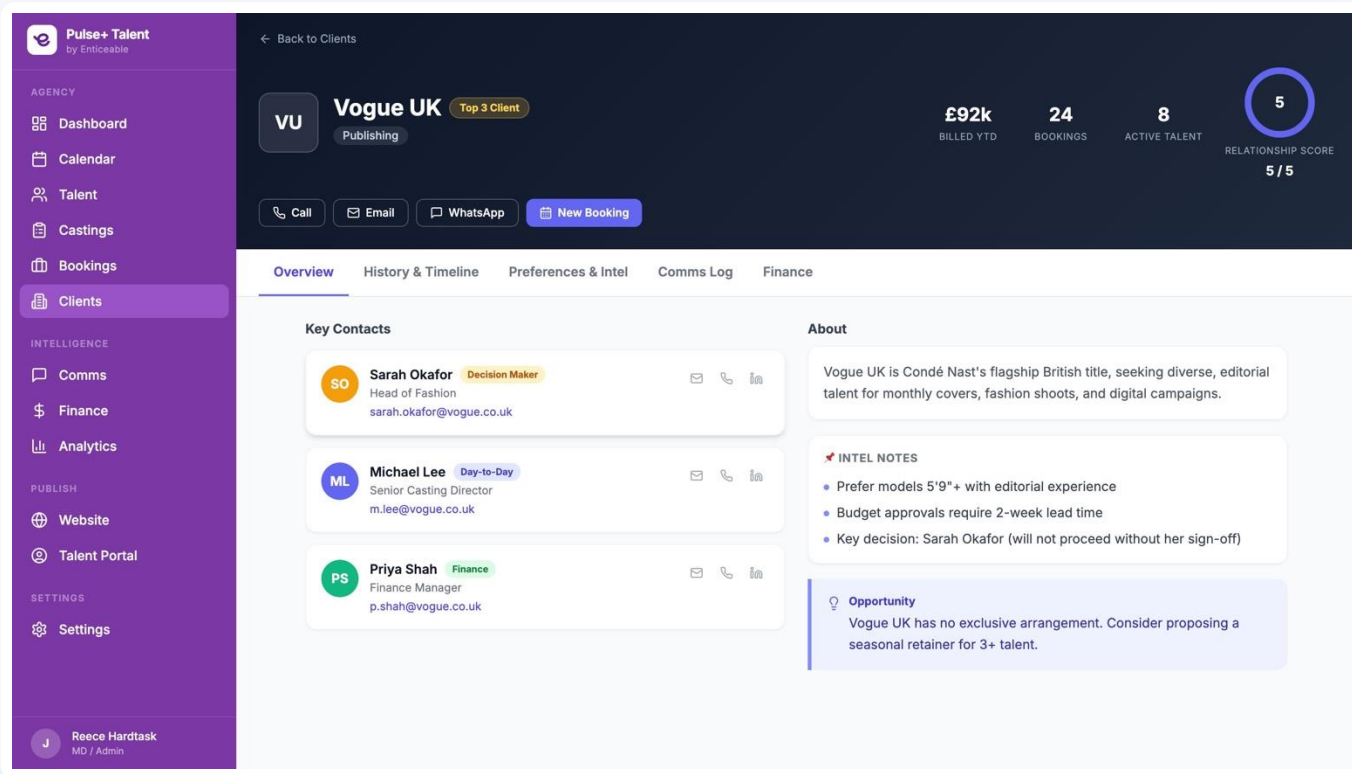
Industry Pulse

AI-curated industry news relevant to your clients and talent.

Birthday alerts

Smart nudges to send personal messages at the right moment.





Know your clients deeper than ever.

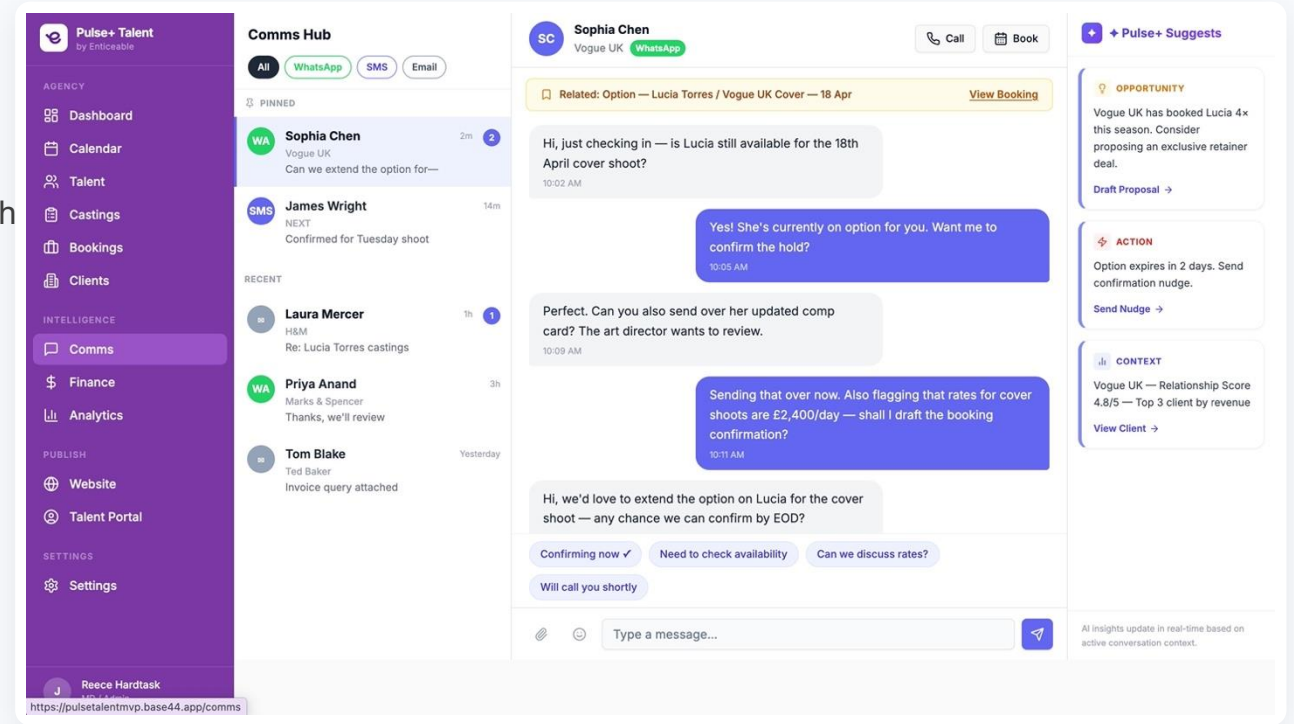
Every client has a full intelligence profile - contacts, preferences, billing history, relationship score and AI-generated opportunities.

- Revenue at a glance**
£92k billed YTD, 24 bookings, 8 active talent - per client.
- Key contacts mapped**
Decision makers, day-to-day contacts and finance - all tagged.
- Intel notes**
Preferences, lead times and sign-off requirements always surfaced.
- AI opportunity alerts**
Pulse+ identifies retainer and upsell opportunities automatically.

WhatsApp, SMS and email. One place. Zero switching.

Every client conversation - across every channel - in a single unified inbox with AI context and action suggestions running alongside.

- Unified inbox**
WhatsApp, SMS and email threads side by side.
- Quick replies**
AI-suggested responses based on conversation context.
- Pulse+ Suggests**
Live AI panel shows opportunities and context, inline.
- Booking linked**
Every message tied to the relevant booking or option.



THE FIRST OF ITS KIND

Built for every person in the booking chain.

Every other platform is built for the agency alone. Pulse+ Talent gives agency teams, in-house clients and talent a unified, collaborative experience.

AGENCY TEAM

Control

- Full booking & casting pipeline
- Revenue & analytics oversight
- Integrated comms to all parties
- Finance & commission tracking

IN-HOUSE CLIENT

Transparency

- Real-time brief & talent updates
- Casting submissions at a glance
- Direct comms with the agency
- No chasing - status always visible

TALENT

Visibility

- Personal portal - their own view
- Confirm bookings in one tap
- See upcoming schedule clearly
- Direct message from their agent

The first platform that gives control, transparency and visibility to every person in the process - simultaneously.

AI won't fix broken infrastructure. It amplifies it.

LEGACY APPROACH

Bolt AI onto broken systems

- ✗ Fragmented data - garbage in, garbage out
- ✗ Manual workarounds persist regardless
- ✗ AI outputs unreliable and untrusted
- ✗ Legacy cost + AI cost = maximum pain
- ✗ 6-10 clicks per basic task

VS

PULSE+ TALENT APPROACH

Rebuild the foundation first

- ✓ Unified, clean data from day one
- ✓ Frictionless workflows by design
- ✓ AI layer built on solid infrastructure
- ✓ Automation compounds operational gains
- ✓ 1-3 clicks per task vs 8-10 in legacy

"Better results for less money."

CDS and Mainboard give you a free website. It's costing you more than you think.

< 70 / 100

Average Google / SEO score

Agency websites built on CDS, Mainboard and similar legacy platforms. Not built with lead tracking, analytics or conversion in mind.

Invisible on Google

A score below 70 means your site is effectively unfindable. New clients searching for representation simply cannot find you.
~0 organic reach

Security Vulnerabilities

Low-scoring sites frequently fail HTTPS standards - leaving your agency and clients exposed.
3x more likely to be attacked

Brochure in a Cupboard

The site looks professional. But if no one can find it via search or links, it exists only for people who already know you.
£0 new business generated

Pulse+ Talent includes a properly built, SEO-optimised agency website as standard - not an afterthought.

COMPETITIVE LANDSCAPE

The market is underserved.

The opportunity is clear.

	CDS Global	Mainboard	Syngency	AgencyPin	Pulse+ Talent
Monthly Cost	\$2k-\$8k	\$1k-\$4k	\$500-\$2k	\$300-\$1k	Initial build, then £40/seat/mo
Clicks per task	8-10	6-8	5-7	5-8	1-3
Built-in Comms	X	X	Partial	X	✓ Full
Revenue Intelligence	X	X	X	X	✓ Pulse+
AI-ready	X	X	X	X	✓ Native
Agency owns equity	X	X	X	X	✓ Options A-C

Three options to get started.

One goal: your agency running better.

OPTION A

Full Ownership Build

Your platform. Your rules. Your IP.

A fully bespoke build, branded entirely to your agency. You retain 100% of all IP with no ongoing fee or revenue share. Enticeable as build partner, not co-owner.

OPTION B

Reduced Build / Shared IP

Lower entry. Faster to market.

Pulse+ embedded and ready faster at a lower investment. Ongoing platform updates included. Enticeable retains IP, you retain full access. Ideal for agencies wanting speed.

OPTION C

Multi-Agency Platform

Co-build a commercial product.

A minimum of three agencies build together. Each agency retains meaningful equity. Shared roadmap, shared upside - built as a genuine commercial industry product.

Not sure which option fits? Book a demo and we'll recommend the right path for your agency.

Four phases from digital foundation to intelligence layer.

01

Foundations

- Brand & digital footprint audit
- Systems review & team interviews
- Domain, hosting & security setup
- Build outline & brand framework

02

Build

- Talent database build
- Client & booking workflows
- Roster & comp card system
- Core agency ops layer

03

Implementation

- Revenue oversight dashboard
- Integrated comms layer
- Multi-brand configuration
- Real-time analytics

04

Advanced Layer

- Automated talent matching
- Smart booking workflows
- Predictive revenue reporting
- Ongoing automation roadmap

WHY NOW. WHY ENTICEABLE.

Technical mastery + commercial reasoning = predictable success.

Proven Pulse+ platform

Two live verticals - Recruitment and Communications - already in market. Pulse+ Talent is the third and most commercially significant.

Built for speed

A lean, expert team that moves faster than agencies 10× our size. No bloat. No bureaucracy. Process. Passion. Performance.

Commercial-first thinking

We replace guesswork with clarity. Transparent data, repeatable systems, measurable ROI. No vanity metrics.

AI-ready from day one

Every architectural decision is made with automation in mind. We're building the platform for AI to thrive on.

Co-build means co-ownership

Early agencies shape the product, influence the roadmap, and retain meaningful equity - not just software access.

Partnership, not vendor

We are commercially invested in your success. Your growth drives ours. That alignment changes the relationship entirely.

The agencies that move first will shape what comes next.

This is not a vendor relationship. It's a build partnership - and potentially a business partnership.

hello@enticeable.com · enticeable.com · [Book a demo](#)

1

Request a demo

See Pulse+ Talent in action. We'll walk you through the platform and map it to how your agency actually operates.

2

We scope your build

A focused session to understand your systems, team and commercial goals - before a line of code is written.

3

We recommend a path

Based on your agency's size, speed and goals, we'll present the right build model for you.