

# Pulse+ Recruitment.

*The intelligent platform for how  
modern recruitment agencies actually work.*

BD & Pipeline

Candidate Hub

Unified Comms

Agentic AI

THE PROBLEM

# Recruitment agencies run on spreadsheets, sticky notes and scattered tools.

## BD is invisible

New client outreach lives in LinkedIn, email and someone's head. No single view of who's been contacted, when, or why they went cold.

0

single source of truth

## Deals slip through

Candidates go quiet. Briefs go stale. Follow-ups are missed. Placements are lost because no one remembered to chase - not because the role was wrong.

~30%

deals lost to delays

## Teams drown in admin






Recruiters spend more time updating a CRM than talking to candidates. Manual work compounds and the billable hours disappear.

3h+ / day

per recruiter on admin

THE SOLUTION

# Every deal, every candidate, every conversation - in one place.

-  **BD & pipeline in one view**  
Every prospect, every open role, every deal - tracked live across your whole desk.
-  **Candidate hub with AI matching**  
One searchable pool. Automatic match scoring against live roles from day one.
-  **Unified comms - email, LinkedIn, SMS**  
Every touchpoint with a candidate or client logged automatically. Zero tab switching.
-  **Agentic AI, not chatbots**  
Workstreams that actually get things done - draft outreach, re-engage dormant pools, prep interviews.
-  **Revenue intelligence built in**  
Know which clients pay, which roles close, which recruiters produce. Real data, not vanity metrics.

Part of the

## Pulse+ ecosystem

Pulse+ Recruitment

LIVE

Pulse+ Communications

LIVE

Pulse+ Talent

IN BUILD

THE PLATFORM

# The agency dashboard. Your desk, one screen.

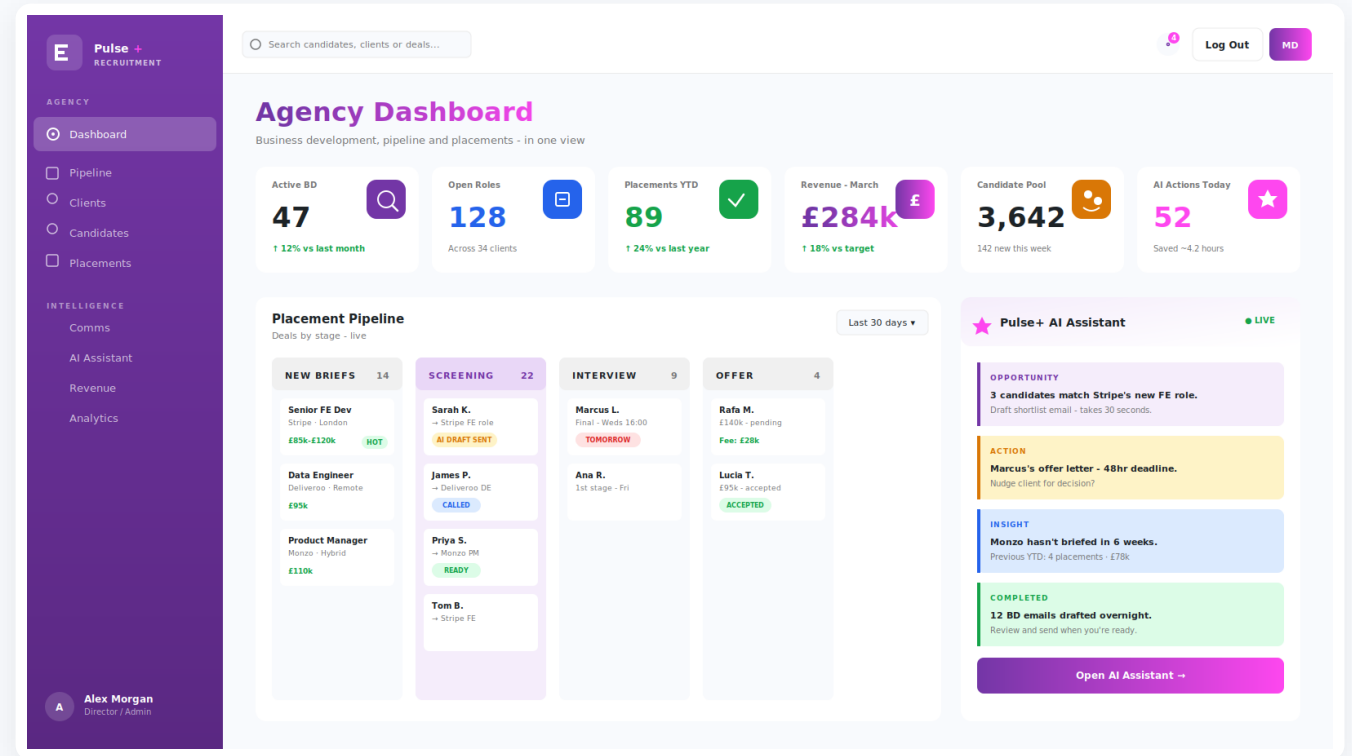
BD activity, pipeline, placements, revenue and candidate pool - live, across your whole team, with AI working in the background.

**Live BD tracking**  
47 active prospects, 128 open roles, 89 placements YTD.

**Kanban pipeline**  
New briefs, screening, interview, offer - drag, drop, done.

**AI Assistant panel**  
Live opportunities, actions and completed tasks alongside your work.

**Revenue at a glance**  
£284k March revenue, up 18% on target. No month-end scramble.



The screenshot shows the 'Candidate Hub' for Sarah Kowalski. The interface includes a sidebar with navigation options like 'Dashboard', 'Pipeline', 'Candidates', and 'Placements'. The main content area displays the candidate's profile with a 'TOP PROSPECT' flag, 12 submissions, 3 interviews, and a 98% match score. It also features sections for 'Experience' (Senior Engineer at Deliveroo, Frontend Engineer at Monzo, Junior Developer at Cargemini) and 'AI Role Matches' (Senior Frontend Engineer at Stripe with 98% match, Staff Engineer at Payments at Monzo with 87% match, and Lead Frontend at Platform at Deliveroo with 72% match). Skills listed include React, TypeScript, Node.js, GraphQL, AWS, and Leading.

# Every candidate. Fully scored. Fully live.

One searchable pool, enriched with experience, skills and real-time AI match scores against every open role.

- AI match scoring**  
98%, 87%, 72% - know instantly which candidates fit which roles.
- Full history**  
Every submission, interview and touchpoint on a single timeline.
- Top prospect flags**  
Gold-tier candidates surface automatically - never miss a warm one.
- AI-draft outreach**  
One click to generate a tailored message - ready to send or edit.

# Email. LinkedIn. SMS. WhatsApp.

## One inbox. Zero lost replies.

*Every conversation with every candidate and client, across every channel, on one threaded view - automatically linked to the relevant deal.*

### All channels, one thread

Email, LinkedIn, SMS and WhatsApp stitched per contact - no switching between apps.

### Auto-linked to deals

Every message attaches itself to the right candidate, client or role automatically.

### Smart reply suggestions

AI drafts replies in your voice, based on the actual context of the conversation.

### Shared team view

See what colleagues have said to a client - no more double-contacts or missed handovers.

### Templates that adapt

Start from a template, let AI tailor it to the person and role - not mail-merge nonsense.

### Reply alerts, not noise

Get nudged for replies that matter - dormant candidate replies, client approvals, offer responses.

# AI that does the work. Not just answers it.

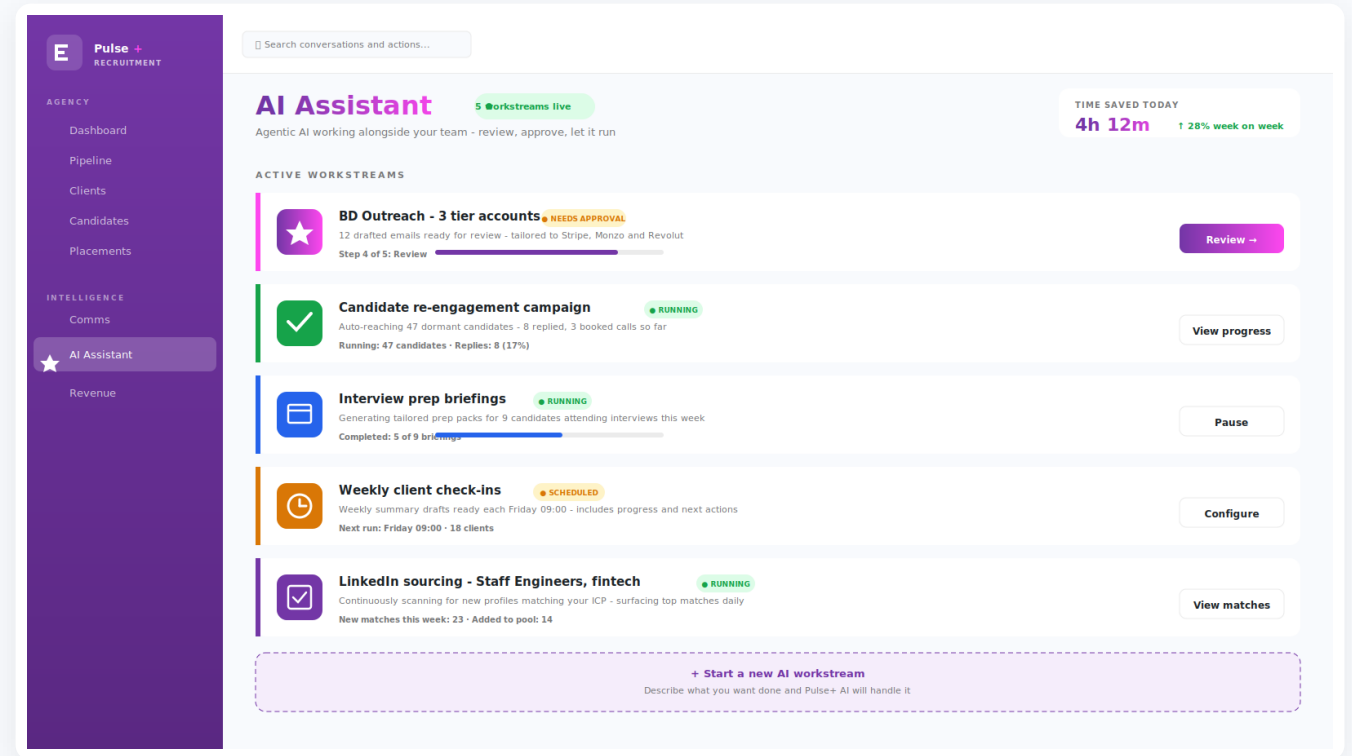
Workstreams you configure once and Pulse+ runs - drafting, nudging, sourcing, briefing. You review and approve, the AI does the rest.

**BD outreach at scale**  
12 tailored emails drafted per day - review and send, or set auto-approve.

**Dormant pool re-engagement**  
Auto-contacts quiet candidates. 17% reply rate on average, with zero effort.

**Interview prep briefings**  
Tailored prep packs drafted per candidate, per interview - in minutes.

**LinkedIn sourcing, 24/7**  
Continuous scanning for profiles matching your ICP - fresh matches surfaced daily.



HOW IT WORKS

# Three steps from scattered tools to a working recruitment engine.

01

## Connect

We bring your world into Pulse+.

---

Gmail, Outlook, LinkedIn, SMS

Existing ATS / CRM migration

Job boards and sourcing tools

Calendar, Teams, Zoom

Done-for-you - not self-serve

02

## Automate

AI workstreams take over the admin.

---

BD outreach drafted in your voice

Dormant candidates re-engaged

Interview prep generated per role

Follow-ups on autopilot

You review. AI executes.

03

## Close

Recruiters focus on what recruiters do.

---

More conversations, fewer tabs

Faster briefs-to-submission

Nothing falls through the cracks

Revenue visibility in real time

Billable hours, not admin hours

THE OUTCOME

# What your team gets back when Pulse+ does the heavy lifting.

**4h+**

**per recruiter**

saved per day on BD, admin and follow-ups

**3x**

**more outreach**

AI-drafted in the same working hours

**+24%**

**placement rate**

vs teams on legacy ATS systems

**£142k**

**pipeline per desk**

unlocked from dormant candidates per year

*Not more effort. More output from the effort you already put in.*

COMPETITIVE LANDSCAPE

**The recruitment tech market is bloated.**

**Pulse+ Recruitment is what agencies actually need.**

	Bullhorn	Vincere	JobAdder	Loxo	Pulse+ Recruitment
<b>Monthly cost</b>	£150-£250 per seat	£80-£150 per seat	£100-£180 per seat	£200+ per seat	<b>From £60 per seat</b>
<b>Built-in unified comms</b>	Partial	X	Partial	Partial	<b>✓ Full</b>
<b>Agentic AI workstreams</b>	X	X	X	Basic	<b>✓ Native</b>
<b>Candidate match scoring</b>	Add-on	Add-on	Basic	✓	<b>✓ Built-in</b>
<b>Implementation</b>	6-12 weeks	4-8 weeks	4-6 weeks	2-4 weeks	<b>2-4 weeks</b>
<b>UK-built, UK-supported</b>	X	X	X	X	<b>✓</b>

# Not another ATS.

## The operating system for your agency.

### Built by a lean team, for lean teams

Enticeable runs recruitment campaigns daily. The platform is built on what actually works, not what sounded good in a pitch deck.

### Agentic AI, not novelty chatbots

Workstreams that complete tasks end-to-end - BD, sourcing, prep, follow-ups. Not a sidebar you paste prompts into.

### UK-built and UK-supported

Real people on real hours in a real time zone. Implementation in weeks, not quarters.

### Revenue visibility from day one

Know which clients pay, which roles close, which recruiters produce - from week one of going live.

### Priced for agencies, not enterprises

From £60 per seat. No six-figure annual commits. Monthly rolling with no exit tax.

### Partnership, not vendor

Enticeable runs campaigns alongside the platform. Your growth drives ours - your success is our roadmap.

# Recruit smarter. Bill more. Admin less.

See Pulse+ Recruitment running on your data, with your roles, against your candidates. Thirty minutes. No obligation.

[hello@enticeable.com](mailto:hello@enticeable.com) · [enticeable.com](https://enticeable.com) · [Book a demo](#)

1

## Book a demo

30 minutes, senior-led. We'll map Pulse+ to how your agency actually runs.

2

## See it on your data

We load a slice of your own pipeline and show Pulse+ working against it.

3

## Roll out in weeks

Full migration from your existing ATS in 2-4 weeks - done-for-you, not self-serve.